

MEDIA INTELLIGENCE SERVICE PLAN 2024



JANUARY

Junior Eurovision Song Contest 2023



PSM Barometer



Hot Media Trends 2024



FEBRUAR

Vienna Philharmonic Orchestra Summer Night Concert



Vienna Philharmonic Orchestra New Year's Concert



Public Service Media Staff of Tomorrow



Connect with Public Service Media



MARCH

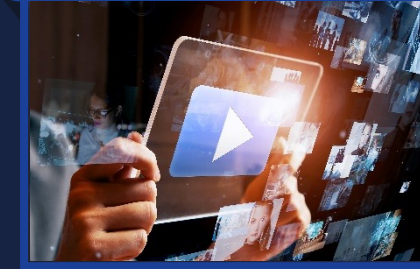
Country Profiles



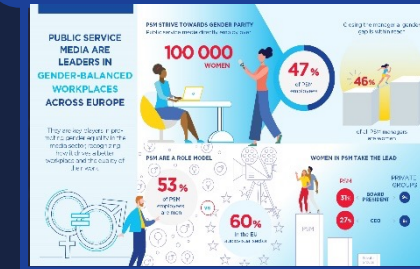
Funding of PSM



SVOD Landscape



Gender Equality and Public Service Media



*Please note the schedule and content is subject to change.



APRIL

Commissioning Trends



Economic impact of PSM Sport



PSM Anniversaries



Radio in Times of Crisis



MAY

PSM Mobile Apps



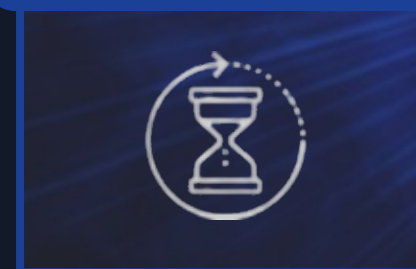
PSM as an Antidote to Polarization



New Builders



Platforms and Giants Profiles



JUNE

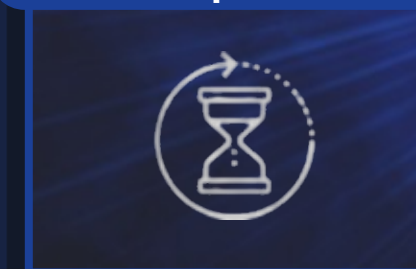
ESC 2024 Audience



PSM and Sustainability



ESC Brand impact Report



*Please note the schedule and content is subject to change.



Q3

Q4

MIS Survey Datasets

TV Audience Trends

Radio Audience Trends

Digital Media Consumption Trends

How PSM Interact with their Audiences ?

Total Reach of PSM

PSM Support to Art and Cultural Content

FAST channels

PSM & DEI Strategies

PSM & News

Trust in PSM

PSM competitive environment

Audio Essentials

How PSM address difficult-to-reach audiences

License Fee

How PSM Report on their Activities

PSM Archives

PSM 360° Value

Music Trends

Partnerships and Collaborations

PSM online offer

PSM Measuring their Impact

*Please note the schedule and content is subject to change.