

10 AND 11 JUNE 2024 BBC Broadcasting House Portland Place, London. W1A 1AA

## **IMPORTANT NOTES:**

- All times are UK times.
- On both days, delegates need to arrive at least one hour before the start of the meeting to go through security at BBC entrance.
- All delegates need to present a valid passport, ID or driver license at entrance.
- Make sure not to carry "dangerous" goods in your luggage and try as much as possible to limit the number of items and luggage.

# **MONDAY 10 JUNE**

- 10:30 11:20 Welcome and debrief of the revamped EDS protocol, rules and voting system
- 11:20 11:50 Case study: ABBA, Against the Odds
- 11:50 12:30 EDS Projects: Updates on ongoing projects (production pitches)

Start	End	Title	Broadcaster	CE
11:50	12:10	SUSHI LOVERS (Confidential)	ZDF/ARTE	Susanne Mertens
12:10	12:30	WHY FREEDOM?	SVT	Axel Arnö

## • 12:30 - 13:15 EDS Projects - Lead Broadcasters' short updates on ongoing development projects

Start	End	Title	Broadcaster	CE
12:30	40.50	IMMIGRATION UNION	VPRO B	Barbara Truyen
12.30	12:50	THE DAWN OF THE POST PLANTATION		
12:50	13:00	MAKING A MONARCH	SVT	Axel Arnö
12:00	13:15	THE WHALE MYSTERY	DR	Kim Christiansen
13:00		THE NEW FIFA	DR	Anders Bruus Thomas Gade

• 13:15 - 14:00 Lunch break

#### • 14:00 - 14:20 EDDS - New pitch

Start	End	Title	Broadcaster	CE
14:00	14:20	FREE NELSON MANDELA - THE NIGHT MUSIC SET MANDELA FREE	DR & SVT	Anders Bruus Asta Dalman





## • 14:20 - 15:40 Regular projects Pitches

Start	End	Title	Broadcaster	CE
14:20	14:40	FACING WAR (Confidential)	NRK	Anne Kvadsheim Hans-Joergen Osnes
14:40	15:00	WHO WANTS TO KILL CRISTINA KIRCHNER	RTVE	Cecilia Fernández Medina
15:00	15:20	BACHMAN: THE STORY OF STEPHEN KING'S PSEUDONYM	SVT	Anneli Kustfält
15:20	15:40	CHILDREN OF HONEY	BBC	Emma Hindley

• 15:40 - 16:00 Coffee/Tea Break

## • 16:00 - 17:20 Regular projects Pitches

Start	End	Title	Broadcaster	CE
16:00	16:20	AMERICA AT WAR	ARTE GEIE	Philippe Muller
16:20	16:40	RED SHADOW OVER THE WHITE HOUSE	FRANCE TV	Renaud Allilaire Sophie Chegaray
16:40	17:00	AFTER UKRAINE: PUTIN'S NEXT TARGET	SVT	Asta Dalman
17:00	17:20	THE RUSSIAN DECEPTION (Confidential)	DR	Mikala Krogh

- 17:20 17:30 Voting and deliberations
- 17:30 End of day 1 followed by Board meeting
- 19:00 Evening Dinner

# **TUESDAY 11 JUNE**

- 10:00 10:45 Welcome & EDS pitch results
- 10:45 11:00 Coffee/Tea Break
- 11:00 12:20 Regular projects Pitches

Start	End	Title	Broadcaster	CE
11:00	11:20	DON'T LOOK AWAY	BBC	Lucie Kon
11:20	11:40	THE GREAT BABY TAKEOVER	ARTE FRANCE	Alexandre Marionneau Anne Charbonnel
11:40	12:00	REPRESSED HORRORS	ARD/RBB	Dagmar Mielke
12:00	12:20	RECORDING EVIL	KAN	Gili Gaon

• 12:20 - 13:30 Lunch break





### • 13:30 - 14:50 Regular projects Pitches

Start	End	Title	Broadcaster	CE
13:30	13:50	LIONS OF CANAAN	DR & SVT	Anders Bruus Asta Dalman
13:50	14:10	LEFT BEHIND CHILDREN	ARD/RBB	Christian von Behr
14:10	14:30	RESCUE	DR	Anders Bruus
14:30	14:50	WHITE MAN WALKING	BBC	Lucie Kon

## • 14:50 - 15:00 Coffee/Tea Break

### • 15:00 - 16:00 What are the opportunities and challenges of using AI technology on our productions?

In this session, senior leaders from the pan-BBC working group who have been looking at how best to realise the opportunities, and manage the risks of AI, and Gen AI, in line with BBC values, and legal and regulatory requirements, will discuss aspects of their work – BBC policies and thinking on AI, pilots, tools and some of the scenarios encountered to date.

- **Fiona Campbell**, Controller Youth Audience, BBC iPlayer and BBC Three, is leading the pan-BBC Working Group and will chair the session.
- **Pete Archer** is the Programme Director of Generative AI at the BBC.
- Senior Editorial Policy Advisor, Matthew Eltringham, is author of the new BBC editorial guidance on Gen Al.
- Head of Commissioning Supply, **Matt Travers**, is leading the conversations about the BBC's <u>AI principles</u>, with our production partners in the indie sector.
- 16:00 17:20 Regular projects Pitches

Start	End	Title	Broadcaster	CE
16:00	16:20	IN THE BELLY OF AI	FRANCE TV	Renaud Allilaire Sophie Chegaray
16:20	16:40	THE LAST FRONTIER	RTBF	Isabelle Christiaens
16:40	17:00	THE CURSE OF SUGAR	ARTE FRANCE	Alexandre Marionneau Anne Grolleron
17:00	17:20	BIG DOPE	FRANCE TV	Renaud Allilaire Sophie Chegaray

#### • 17:20 - 18:00 Tour de table, final take aways, elections at IDFA and drinks

• 18:00 End of meeting followed by board debrief